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Monthly *Tipsheet*

USD News Bureau • Director Kate Callen • 260-4682

USD MONTHLY TIPSHEET - AUGUST 1992

****CAI WINS IRVINE GRANT FOR MATERNAL/CHILD HEALTH PROJECT**
****"RICH NEIGHBOR POLICY": ROCKEFELLER AND KAISER IN BRAZIL**
****EXECS FROM DRIVER, COLACHIS ADDRESS FAMILY BUSINESS INSTITUTE**
****UPDATES: GIN BRINGS INDEX TO CHAMBER; TRAN EXHIBITS BONSAI**

****CAI WINS IRVINE GRANT FOR MATERNAL/CHILD HEALTH PROJECT**

The Children's Advocacy Institute at the University of San Diego School of Law has been awarded a \$100,000 grant by The James Irvine Foundation to operate the Los Angeles-based Maternal and Child Health Advocacy Project.

The Maternal and Child Health Project, now in its third year, was founded to improve the access of low-income women and children to health and social services. "California's system of services is incredibly complex," said project director Lynn Kersey. "We are here to guide people through that system and to make the system simpler and more responsive."

Robert Fellmeth, director of the Children's Advocacy Institute, said, "We are grateful to the Irvine Foundation for this grant and we are going to work hard to make sure it pays dividends for children."

****"RICH NEIGHBOR POLICY": ROCKEFELLER AND KAISER IN BRAZIL**

Foreign policy can be shaped as much by private citizens as it is by diplomats and heads of state. An award-winning new book by a USD history professor shows how two U.S. business titans forged a crucial relationship with an important Latin American ally.

The Rich Neighbor Policy: Rockefeller and Kaiser in Brazil by Elizabeth Cobbs chronicles how two men promoted economic development in Brazil -- Nelson Rockefeller through involvement with Brazilian agriculture and finance and Henry Kaiser through participation in the Brazilian automobile industry.

Rich Neighbor Policy, just published by Yale University Press, is based on Cobbs' dissertation, which was awarded the Allan Nevins Prize by the Society of American Historians. The book also has won praise from foreign policy scholars, including Joseph Tulchin of the Woodrow Wilson International Center, who said the book "should prove useful in the continuing debate over dependency, the nature of the development process, and the role of private investment in stimulating economic growth."

****EXECS FROM DRIVER, COLACHIS ADDRESS FAMILY BUSINESS INSTITUTE**

Three executives with plenty of experience in running a family firm will be the guest speakers at a breakfast seminar presented by the Family Business Institute, Southern California's first professional training center for family-owned businesses.



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USD MONTHLY TIPSHEET - AUGUST 1992 (continued)

Robert F. Driver and George Driver of the Robert F. Driver Co. Inc. and J. Wickliffe Peterson of the J.W. Colachis Company will discuss their businesses at "Developing Professional Management Within the Family Firm" on Thursday, August 13, at 7:30 a.m. in USD's Manchester Executive Conference Center.

Robert Driver is the founder and George Driver is the president of the Robert F. Driver Co. Inc., San Diego's largest insurance brokerage firm and the 31st-largest in the United States. J. Wickliffe Peterson is president and chief financial officer of the J.W. Colachis Company.

The seminar is the latest offering of the FBI, an organization limited to 50 member families annually that seeks to foster excellence in family business operations.

****UPDATES: GIN BRINGS INDEX TO CHAMBER; TRAN EXHIBITS BONSAI**

The USD Monthly Index of Leading San Diego Economic Indicators (unveiled in the November 1991 Monthly Tipsheet) will be the topic of a Greater San Diego Chamber of Commerce luncheon on Thursday, August 19.

USD economics professor Alan Gin, the creator of the Index, will give a special presentation at the luncheon. The event begins at 12 noon and is tentatively scheduled to take place in the Founders' Room of the Chamber's downtown offices, located at 402 W. Broadway, Suite 1000.

USD General Services supervisor Thu Tran is an accomplished bonsai artist whose plants have won awards at the San Diego Cactus and Succulent Society's Annual Show (see the June 1992 Monthly Tipsheet).

This month, Tran's creations will be on public display Thursday, August 27, and Friday, August 28, in Founders Gallery on the USD campus from 10 a.m. to 6 p.m. The exhibit will include a special waterfall display (Hon Non Bo) created by Tran just for this event. A reception for the artist takes place August 27 from 3 p.m. to 5:30 p.m.

For information on these or other activities at the University of San Diego, please contact the News Bureau, 260-4682.